The pandemic phases

Denial Jan - Feb 2020

Jan - Feb 2020

- Most organisations aware of issues in China and Italy
- No real planning or thought on what was to come

Panic

Feb - Mar 2020

Realisation that the

pandemic would hit

Organisations had little or

no plans in place to work

through the implications

Recovery Sept 2020 - Mar 2021

- Gradual increase in confidence
- Sporadic localised lockdown events
- Sector stabilisation
 now emerging

Lock-down Mar - Jun 2020

- Scramble to ensure safety and well-being of all occupiers
- Minimum viable site activity to maintain estate
- Preparations for a slow return

Next Normal Jun 2021 onwards

 New economic normal and ongoing recovery, with those organisations who correctly re-aligned their strategy and estate model for the new 'next normal' world

normal world



Dec 2020 - Jun 2021

- Reset of organisational strategy flowing into the estate strategies
- Make most of new emerging trends and opportunities highlighted by the crisis

Re-occupation Jun - Sept 2020

- Gradual and phased
 re-opening
- Social distancing
- Reduced capacity

Time

